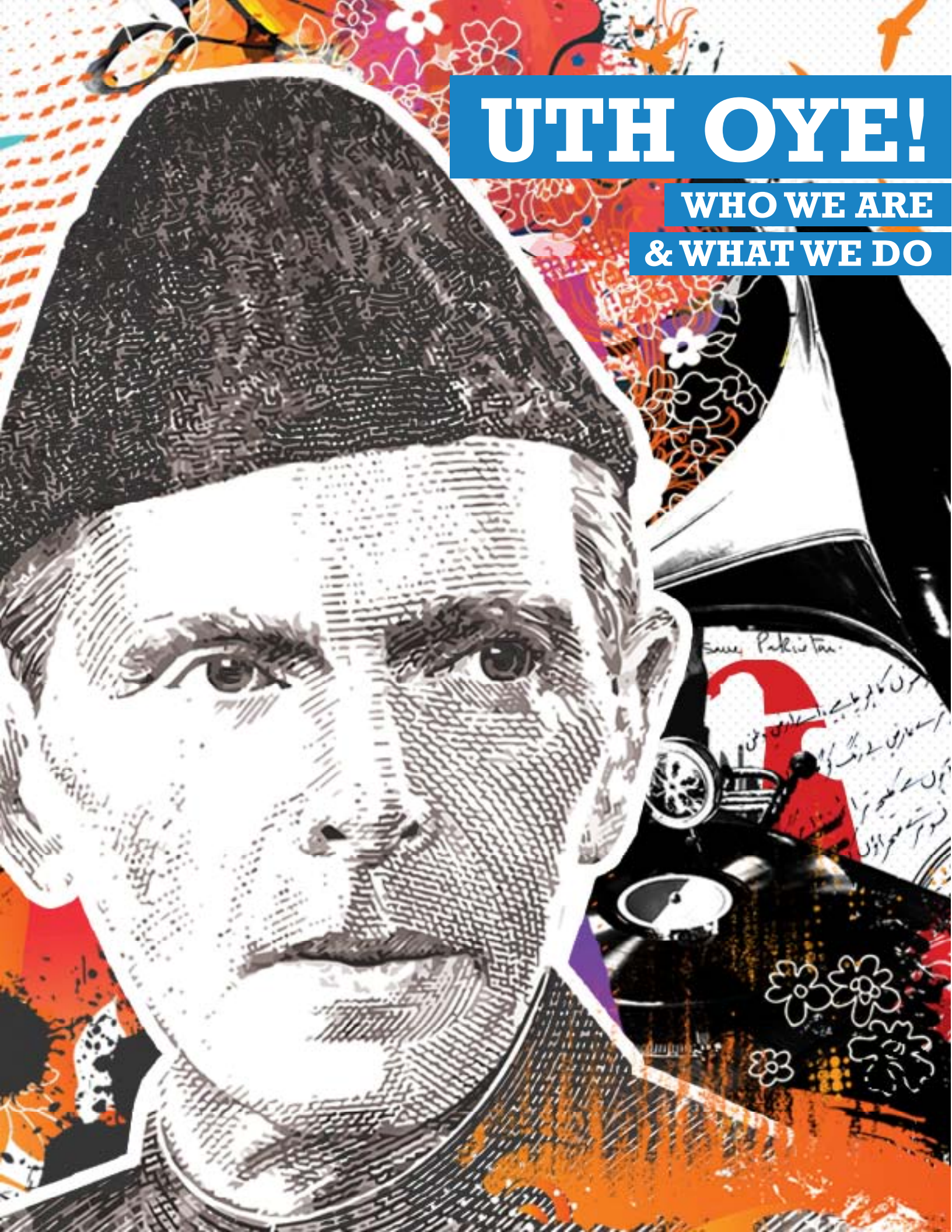


# UTH OYE!

WHO WE ARE  
& WHAT WE DO



# UTH OYE! IS A SOCIALLY CONSCIOUS CLOTHING LABEL:

WE ACTIVELY DEVISE AND FUND SUSTAINABLE PROJECTS WITHIN THE EDUCATIONAL, HUMAN RIGHTS, RENEWABLE ENERGY AND DEVELOPMENTAL SECTORS OF PAKISTAN. EACH OF OUR LINE BENEFITS A UNIQUE SOCIAL CAUSE AND OUR DESIGNS ARE A BLEND OF POPULAR CULTURE AND SOCIAL COMMENTARY.

WE TAKE GREAT PRIDE IN OUR WORK AND CONSEQUENTLY, ALL OF OUR CLOTHING ITEMS ARE MADE FROM THE HIGHEST QUALITY MATERIALS. STRICT QUALITY CONTROL STANDARDS AND ENFORCED TO ENSURE OUR CONSUMERS GET THE BEST POSSIBLE PRODUCT POSSIBLE.

## SOME OF OUR PROJECTS INCLUDE:

1

DEPLOYMENT OF 30 SOLAR LAMPS IN REMOTE VILLAGES IN THE THAR REGION – TO DATE, THESE VILLAGES HAVE NOT BEEN EQUIPPED WITH ELECTRIC LINES BY THE GOVERNMENT.

**PROJECT PARTNERS:**

[CLINTON GLOBAL INITIATIVE-U AND THE PAKISTAN SUSTAINABILITY NETWORK](#)

2

CONSTRUCTION OF NATURAL BIO-GAS GENERATORS IN A VILLAGE IN KHUSHAB –BEFORE US, THESE VILLAGES HAVE NO GAS LINES AND HAD TO CUT WOOD FOR HEATING AND COOKING

**PROJECT PARTNERS:**

[ASSOCIATION FOR THE DEVELOPMENT OF PAKISTAN](#)

3

50% OF THE PROFITS FROM OUR 1ST LINE WENT TO INSAAF SASTA TANDOOR, AN INITIATIVE THAT PROVIDES THE NEEDY WITH A BOWL OF DAAL AND TWO ROTIS FOR RPS. 5/-

**PROJECT PARTNERS:**

[INSAAF SASTA TANDOOR](#)

4

DONATED AN ENTIRE COMPUTER LAB TO A SCHOOL FOR UNDERPRIVILEGED GIRLS IN LAHORE

**PROJECT PARTNERS:**

[MOHAMMADIYA SCHOOL FOR GIRLS](#)



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